



AGENDA



12:00 - 12:05

WELCOME AND INTRODUCTION

CoP & D&C Manager
([WHITE RESEARCH](#))

12:05 - 12:30

KEY FINDINGS FROM RESEARCH

Overview of the ROSETTA research findings based on WP1
([TEAGASC](#))

Overview of the ROSETTA research findings based on WP2
([AGRICULTURAL UNIVERSITY OF ATHENS](#))

12:30 - 12:50

ROSETTA DIGITAL TOOLKIT - DEMO

Toolkit objectives, live demonstration and key functionalities
([DRAXIS](#))

12:50 - 13:05

PILOT USE CASE - GREECE

Pilot context, marketing standards & consumer behaviour based on operational insights
([CHALKIADAKIS](#))

13:05 - 13:25

SYNERGIES IN ACTION

Reducing Food Waste with [BREADCRUMB](#) & [VISION4FOOD](#)

13:25 - 13:35

PLENARY DISCUSSION

Reflections on findings, challenges and opportunities

