



ROSETTA

2ND COMMUNITY OF PRACTICE MEETING WEDNESDAY

11.03.2026

AGENDA



12:00 AM - 13:30 PM

12:00 - 12:05

WELCOME AND INTRODUCTIONCoP & D&C Manager
([WHITE RESEARCH](#))

12:05 - 12:30

KEY FINDINGS FROM RESEARCHOverview of the ROSETTA research findings based on WP1
([TEAGASC](#))Overview of the ROSETTA research findings based on WP2
([AGRICULTURAL UNIVERSITY OF ATHENS](#))

12:30 - 12:50

ROSETTA DIGITAL TOOLKIT - DEMOToolkit objectives, live demonstration and key functionalities
([DRAXIS](#))

12:50 - 13:05

PILOT USE CASE - GREECEPilot context, marketing standards & consumer behaviour based on operational insights
([CHALKIADAKIS](#))

13:05 - 13:20

SYNERGIES IN ACTION

Horizon Europe projects cross-learning opportunities

13:20 - 13:30

PLENARY DISCUSSION

Reflections on findings, challenges and opportunities

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